

Tech Trust

Why e-ternity?

Canada's Technology Sector Chooses e-ternity

Today, many businesses are attempting to reduce their capital technology spend while reducing resources. Cloud computing is changing the way businesses make technology decisions. It enables companies to pay for technology in a utility-based model, eliminating the need for capital technology investments. No one understands this better than companies in the technology sector.

e-ternity **SkyCentre™ (ESC)** is a suite of monthly services that provide the ability for you to optimize your IT processes utilizing today's innovative cloud computing technologies and a monthly fee business model. Unlike existing practices of purchasing and managing in-house technology solutions or turning to large telco service providers, e-ternity provides a complete service offering with no up-front capital investment required specifically designed for technology-focused companies.

Canada's technology sector has chosen e-ternity as the premier managed cloud services vendor for its IT requirements because:

Technology companies understand the value proposition that innovative technology offers business on a day to day basis.

Technology companies understand that when properly utilized, technology is the single largest competitive advantage an organization can leverage in its quest for market dominance.

And **technology companies** understand the benefits that can be realized by selectively outsourcing non-strategic areas of their business to optimize efficiency.

Find out why technology companies such as *Xenos, Psion Teklogix, MyThum Interactive, Prestige Telecom, and ProMobility Wireless* have invested in the e-ternity **SkyCentre™** monthly cloud services program.

