



► **1) ANALYSIS PHASE:**
DETERMINE CURRENT STATE OF PREPAREDNESS, DEFINE COURSES OF ACTION



► **2) DEVELOPMENT PHASE:** DEVELOP A STEP BY STEP COMPREHENSIVE PLAN AND INTEGRATE IT THROUGHOUT THE ORGANIZA-



► **3) MAINTENANCE PHASE:**
VALIDATE THE PLAN AND IMPLEMENT A PROGRAM TO

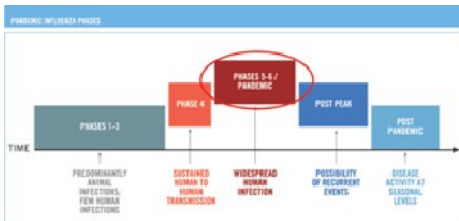
H1N1: E-ternity's Pandemic Planning Programs

Are You Prepared for Swine Flu?

"All countries should immediately activate their pandemic preparedness plans. ...this is a signal to ...the business community that certain actions should now be undertaken with increased urgency, and at an accelerated pace."

Margaret Chan
Director-General, World Health Organization

The H1N1 Virus, also known as Swine Flu, is an acute respiratory disease that causes sickness and sometimes death in those infected. Many experts are predicting that H1N1 will have a crippling impact on our social and economic climate. The World Health Organization recently increased the status of H1N1 to Phase 6—Global Pandemic.



Unlike other disasters that have a point-in-time trigger that typically causes some type of infrastructure interruption, pandemics are a human resource issue where businesses have to learn to operate with up to 50% of their staff either sick or absent. Without proper planning, businesses are not prepared to deal with this type of labour interruption. Being prepared requires information and constant cycles of planning, training, and review.

E-ternity's Business Continuity Management team has extensive experience in pandemic planning. Visit www.e-ternity.ca/customers for information on E-ternity's recent customer success stories.

What programs are available?

E-ternity has introduced two programs to address the current H1N1 Swine Flu threat:

Pandemic Planning Assessment with Workshop OR Complete Pandemic Plan Implementation.

During a **Pandemic Planning Assessment with Workshop**, E-ternity will determine your organization's current state of preparedness and summarize these findings in an Analysis Report. Next, E-ternity will host an **H1N1 Planning Workshop** for your staff, suggesting best practices in coping with the influenza, minimizing the impact to your business, and developing workaround procedures in the event that your staff is affected. This will be summarized in a final report with high level recommendations on best practices.

Or you can opt for the full **Pandemic Plan Implementation**. During a **Pandemic Plan Implementation**, E-ternity will first perform a complete Analysis of the organization's current state of preparedness, and document the findings in an Analysis Phase Report. Next, E-ternity will develop a step by step process for the organization to adopt in the event that the company is impacted by a pandemic. During this process, the staff will be trained on the proper roles and responsibilities required to navigate through a reduced-staff scenario. These procedures will be summarized in a detailed **Pandemic Plan**. Finally, E-ternity will lead a "dry run" exercise so that everyone is confident in their roles.

Ensure that the H1N1 threat does not cripple your organization. Let E-ternity assist you in your planning.



More information about H1N1 can be found at <http://www.who.int/csr/disease/swineflu/en/>

For more information, please visit

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www.e-ternity.ca